# RESEARCH ARTICLE

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# Levelof Awareness among Professionals in the Nigerian Construction Industry on Public Private Partnership Procurement and Its Variants in Infrastructure Development in Nigeria: Case Study, Lagos State

<sup>1</sup>Ogunbiyi, Moses A., <sup>2</sup>Owolabi, Sheriff Abiodun, <sup>1</sup>Olawale, Simon.

## **ABSTRACT**

This is a survey that investigates the awarenessof professionals and other participants in the Nigerian construction industry in the use of public private partnership and its variant methods in procuring infrastructure in Nigeria. The paper assesses the variants of PPP in infrastructure development, identifies the issues and benefits associated with PPP and factors that affect the choice of the variants. The study employs structured questionnaire to gather pertinent data from the consulting firms of practicing professionals and other practitioners in the built environment in Nigeria such as;

- 1. Quantity Surveyors;
- 2. Architects;
- 3. Engineers;
- 4. Builders.
- 5. Land Surveyors;
- 6. Lawvers

Thereafter, stratified random and purposive sampling technique was used in the selection of respondents to the survey questionnaire. Result shows that Nigeria began to use PPP for project procurement in the mid to late 1990s and the trend is expected to continue into the future, with positive impact on the private and public sectors. The study also, finds that BOT a variant of PPP is the most commonly used with a mean weighted value of 6.78 or 68%; ranked first with 28.4% of respondents. Followed by SC with 23.9%; MC with 19.4%; CC with 13.9%; JVP with 10.5% and PFI with 4.5 respectively. This survey concludes that government should partner more with the private investors in the provision of infrastructure in the face of dwindling resources of government; it also recommends that;

- 1. PPP and its variants should be popularized through organized workshops and seminars;
- 2. Its advantages should be propagated to attract local and foreign investors;
- 3. PPP and its variants should be used to mitigate the challenges facing the traditional method of procurement of infrastructures.

**Keywords**: Private Public Partnership (PPP); Build Operate & Transfer (BOT); Service Contracting (SC); Management Contracting (MC); Turnkey Project (TP); Private Finance Initiative (PFI); Joint Venture Partnership (JVP); Project Concession Contracting (PCC); Lagos State (L/S);

# I. INTRODUCTION

Lucy (2001) Opined that public private partnership are means of using private finance and skillto deliver infrastructure projects traditionally provided by the public sector. This includes schools, hospitals, roads, and water facilities. Instead of the public sector body directly procuring capital assets and subsequently owning, operating and regulating them, PPPs generally involves the private sector owning and operating, but the public sector "buying" the service from the contractor for a fixed period of time. Matson (2006) Stated that public-Private

Partnership as a contractual agreement between a public agency (federal, state or local and a private sector entity). Through which agreement, the skills and assets of each sector (public and private) are shared in delivering a service or facility for the use of the general public. In addition to the sharing of resources, each party shares in the risks and rewards potential in the delivery of the service and or facility. Alfen et al., (2009) arguedthat public-private partnerships (PPPs) in infrastructure development involve private sector participation in any or all of the design, construction, financing and operation phases

<sup>&</sup>lt;sup>3</sup>Ojurongbe Taiwo A.

<sup>&</sup>lt;sup>1</sup>Department of Civil Engineering, Osun State University, Osogbo

<sup>&</sup>lt;sup>2</sup>Department Physical Planning, Osun State University, Osogbo

<sup>&</sup>lt;sup>3</sup> Departments of Mathematical and Physical Sciences, Osun State University, Osogbo

of a public utility infrastructure service or both. The capital-intensive nature of basic infrastructure and competition for limited government budgetary resources have prompted governments to invite private investors to fulfill the widening demandsupply gap for infrastructure while the governments are endeavoring tomeetthe social commitments within the fiscal constraints. Babatunde et al. (2010) reviewedthat public private partnerships (PPPs) are an attempt by government to tap from the enormous private resources by way of diversification and letting private investors partake in the provision of fundamental government responsibility of providing basic social and infrastructural amenities. Solomon (2006) suggested that public private partnership is an arrangement between the public and private sectors (consistent with a broad range of possible partnership structures) with clear agreement on shared objectives for the procurement and delivery of public infrastructure and/or public services by the private sector that would otherwise have been provided through traditional public sector procurement. Ellisabetta et al.(2007) argued that public-Private Partnerships (PPPs) is a long-term contractual arrangements between the public and private sectors in which the private sector have responsibility for significant aspects of the building and operation of an infrastructure for the delivery of public service

Olaviwola and Adeleye (2005) defined infrastructure as basic services without which primary secondary and tertiary productive activities cannot function. In its wider sense, infrastructural facilities embrace all public services from law and order through education and public health to transportation, communications and water supply. Kahn (2000) reviewed that infrastructural facilities can be classified into three main types; physical infrastructure such as roads, water, electrification, storage and processing facilities; social infrastructure namely; health and educational facilities, community centers, fire and security services; Institutional infra- structure which include credit and financial institutions, Agricultural research facilities. It is perceived that the adequate provisions of these types of infrastructures will enhance the introduction and adoption of innovations offered by institutional infrastructure.

Bernstein, (2003) stated that infrastructural development is a desirability of overcoming deprivation and low quality of rural life. It could also refer to the provision of bridges, hospitals, schools, electricity and potable water in areas where they are lacking. Rural infrastructural development is a positive action that aims to improve the welfare of the people. ESCAP(2009) opinedthat infrastructure refers to the sub-structure or underlying foundation or network used for providing goods and services; especially the basic installations and facilities on

which the continuance and growth of a community, state, depend. Examples include roads, water communications systems, facilities, sewers. sidewalks, cable, wiring, schools, power plants, and transportation and communication systems. Also, Moteff and Partfomak (2004) postulated that infrastructure is the basic facilities, services, and installations needed for the functioning of a community or society, such as transportation and communications systems, water and power lines, and public institutions including schools, post offices, and prisons. Hence infrastructure is facilities with the common characteristics of capital intensiveness and high public investment at all levels of government. In OECD (2007), Infrastructure was described as not being an end in itself butrather, itis a means for ensuring the delivery of goods and services that promote prosperity and growth and contribute to qualityoflife, including the social well-being, health and safety of citizens, and the quality of their Wikipedia online encyclopedia, environments. (2011): Defined infrastructure as a set of interconnected structural elements that provide framework supporting an entire structure of development. It is an important term for judging a country or region's development. It is also a means of progression from a simpler or lower to a more advanced, mature, or complex form or stage. It is also defined as the gradual advancement or growth a series of progressive changes. through Development is a process, not a level. It is a path to achieve certain goals. It is on this premise that the survey seeks to investigate the awareness of professionals in the Nigerian Construction industry on the use of PPP and its variant constituents.

## II. METHODOLOGY

This phase deals with the development of questionnaire using the parameters in the study to develop well-structured and relevant questions. The survey approach was decided as the most appropriate for the needed data and data was collected by means of structured questionnaire and back up interview to clarify information supplied as need be. The questionnaire was considered to be very good method of gathering qualitative and quantitative information for this research. Its limitations include inflexibility in that it prevents the researcher from asking further questions, based on the fact that the intended respondent required to fill the questionnaire may not be the appropriate person needed for the research.

#### **Questionnaire Design**

The questionnaire was broken down into two parts. Section A deals with the general particulars of the respondents in terms of qualification (both education and profession), Organization types and year of experience of the

respondent etc. section B deals with the research objectives which are as follows:

- 1. To identify and assess the variants of public private partnerships.
- 2. To identify the problems and benefits associated with public private partnerships.
- 3. To identify the factorsthat affect the choice of variants of public private partnerships.

Scale questions were used extensively in the questionnaire. These types of questions provide the respondent, with a number of options in order to score their responses on a scale. This gives ten options to the respondent for their responses.

## Population Sampling and Selection of Sample size

Population means a large group from which a sample is taken. In order to ensure a reliable and adequate data to investigate the research problems generated, it is necessary to have a population sample, which is heterogeneous and comprehensive. It is also important that such a population gives a true representation of the target population. Samples are always the subset or small parts of the total number that could be studied. The study population within the context of this study is a database of relevant professionals in the construction industry, consulting firms and government parastatals. In the study of public private partnerships, infrastructure development in Nigeria views and assessment from groups of respondents are required. Only practicing quantity surveyors, architects, structural engineers, lawyers and builders fall within the class of the respondents for this research. Some of these respondents will include those that work with government parastatals, and the private owned construction professional firms. They are all required to respond to the questions raised by questionnaire on the study of public private partnerships in infrastructure development in Nigeria.

The survey generates its sample size by using stratified random and purposive sampling techniques adopting Mendenhall et al (1997) formulae for calculating sample size for the study.

The formula is given as:

$$n = \frac{Npq}{\left(N-1\right)\frac{B^2}{4} + pq}$$

Where 'n' is the sample size; 'N' is the population size, 'B' is the level of confidence level for error estimation (= 0.05), 'p' is the population proportion with required characteristics (assumed to be 0.5) and 'q' is the population proportion without the required characteristics (q = 1 - p).

Substituting this value into the formula given, 72 samples of contractors and 30 percent of the figure are chosen given 25 samples for contracting firms. However for the client and public organization (consulting firms and government parastatals), purposive sampling was used and sample size of 75 were chosen. The total sample size (target population) for this research is 100. This figure is based on 88 questionnaires and 67 duly completed and returned with 21 voided.

# Method of data collection and Analysis

Akogun (2000) stressed the importance of research instrument as a necessary tool in order to realize the set objectives of a research. Means of obtaining data or information will be based on;

- Administering of research questionnaire to approved organizations, consulting firms, individuals to elicit respective views on the topic.
- Review of literature of renowned authors, research journals/seminars papers, occasional report, government publications interest, past thesis etc.

This was the basis of research tool that was employedby this study. The questionnaire was prepared for this study to askrelevant questions in an attempt to address the setobjectives.

The study on level of awareness of professionals and other stakeholders in public private partnerships and its variants in infrastructure development in Nigeria is such that will require percentage, frequency and mean weighted value. This was attempted to show how aware are professionals, contractors etc. on use of public private partnerships procurement in the provision of infrastructure development in Nigeria. Therefore, Mean Weighted Value; themethod of mean weighted value (MWV) was used in ranking of objectives questions asked by structured questionnaire distributed respondents. The premise of decisionis that the ranking with mean weighted value (MWV) is ranked 0 and others are in descending order.

Mean Weighted Value (MWV) = TWV Where (TWV) = Total Weighted Value

N= Total number of Respondents; where MWV is the ranking used per column and TWV is the sample size for each rating and N the total sample size. Since a scale of 0 to 10 point scale will be used for the collection of data.

All tests will be carried out using 10% level of significance; the basis of decision will be on the following premise:

 $0.00 \le 0.30$ : Little or no significance;

 $0.30 \le R \le 0.50$ : Low importance;

 $0.50 \le R \le 0.70$ : Moderate importance;

 $0.70 \le R \le 0.90$ : High importance;

 $0.90 \le R \le 0.100$ : Very highly importance.

#### **Data Analysis**

Statistical Package for Social Sciences (SPSS) was used to analyze the data gathered by this research. The analysis was mainly descriptive and inferential

statistics. Descriptive Statistics are statistical methods used to organize, tabulate, summarize and describe data, while the inferential statistics are methods which involve using data from sample to draw conclusions or make decision about a population. However, the statistical tools and methods pertinent to the analysis and reporting of the primary and secondary data that was collected in this research are frequencies, percentages and means item score (ranking).

## III. RESULTS AND DISCUSSION

#### Results

Table 1: Distribution Questionnaire

Responses	Frequency	Percentage %
Questionnaire Distributed	88	88
Questionnaire collected	67	76
Questionnairenot collected	21	24
Total	88	100.00

## **Demographic characteristics of Respondents**

 Table 2: Respondents Sex

Sex	Frequency	Percentage %
Male	58	86.6
Female	9	13.4
Total	67	100.0

**Table 3**: Responding Consulting Firms

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Respondent Designation	Frequency	Percentage %
Architectural Firm	11	16.4
Building Firm	4	6.0
Civil Engineering Firm	18	26.9
Quantity Surveying Firm	23	34.4
Land surveying Firm	7	10.4
Law Firm	4	6.0
Total	67	100.0

 Table 4: Respondents Academic Qualification

Academic Qualification	Frequency	Percentage %
B.Sc/B.Tech	31	46.2
HND	22	32.8
OND	4	6.0
LLB	4	6.0
M.Sc./M.Tech	6	9.0
Total	67	100.0

# **Professional Qualification of Respondents**

Table 5: Respondents Professional Qualification

<b>Professional Qualification</b>	Frequency	Percentage %
MNIQS	10	14.9
MNSE	6	9.0
MNIOB	5	7.5
MNIA	8	11.9
MNIS	1	1.5
NBA	4	6.0
FNIQS	2	3.0
FNSE	1	1.5

Total	67	100.0
No Response	28	41.8
FNIA	2	3.0

Part-B Identification and Examination of the various PPP and its Variants in Infrastructure Developmentin Nigeria

Table 8: Types of PPP/Variant engaged in Procurement of infrastructure in L/State

Infrastructure	Frequency	Percentage %
Road	23	34.3
Telecommunication	4	6.0
Sea Port	1	1.5
Health Facilities	1	1.5
Educational Facilities	13	19.4
Housing	27	40.3
Total	67	100.0

Table 9: Frequency and Ranking of types of infrastructure procured under PPP and its Variants in L/S

	Free	quenc	y									TW	N	MWV	Rank
Infrastructure	0	1	2	3	4	5	6	7	8	9	10	V			
Road	10	11	4	5	5	4	2	1	10	5	10	318	67	4.75	5th
Electricity	14	13	11	9	5	3	1	2	2	3	4	321	67	4.79	4th
Water	15	9	14	3	5	7	4	1	1	4	4	216	67	3.22	6th
Telecom	15	13	12	6	6	6	3	0	0	0	6	187	67	2.79	7th
Railways	22	11	11	4	2	7	0	3	0	1	6	178	67	2.66	8th
Air port	22	15	7	5	2	5	1	1	2	2	5	174	67	2.60	9th
Sea port	26	11	6	10	2	2	0	3	1	0	6	160	67	2.39	10th
Health facilities	4	7	9	2	5	7	5	9	7	5	7	350	67	5.22	3rd
Educational	2	5	6	3	4	2	4	6	16	5	14	431	67	6.43	2nd
facilities															
Housing	0	1	1	0	1	0	3	3	12	16	30	586	67	8.75	1st

Table 10: Variants Mostly Used in Procuring Infrastructural Projects

Variants of PPP	Frequency	Percentage %
Service Contract	16	23.9
Management Contract	13	19.4
Concession	9	13.9
Build Operate and Transfer (BOT)	19	28.4
Private Finance Initiative (PFI)	3	4.5
Joint Venture (JV)	7	10.5
Total	67	100.0

Table 11: Level of Satisfaction in Negotiation and Execution of Projects Using the Variants

Variants of PPP	Freq	uency				TWV	N	MWV	Rank						
	0	1	2	3	4	5	6	7	8	9	10				
Service contracts	1	5	9	9	9	12	9	4	7	0	2	304	67	4.54	7th
Management Contracts	1	3	6	5	9	10	6	11	8	6	4	387	67	5.78	4th
Concession	1	1	7	3	8	14	9	7	4	6	7	385	67	5.75	5th
Build Operate Transfer	2	1	2	1	3	8	7	14	9	8	12	464	67	6.93	1st
Affermage/Lease	1	2	5	11	7	15	11	5	4	2	4	339	67	5.06	6th
Private Finance Initiative	0	2	5	3	9	11	9	13	6	3	6	392	67	5.85	3rd
Joint Venture (JV)	2	0	2	0	7	12	17	10	9	4	4	412	67	6.15	2nd

Table 12: Initiators of Public Private Partnerships in Lagos State

Initiators	Frequency	Percentage %
Promoters	4	6.0
Investors	22	32.8
Contractors	4	6.0
Government	36	53.7
Operators	1	1.5
Total	67	100.0

Table 13: Factors Affecting the Choice of PPP and its Variants

Factors	Fr	equei	uency			TW	N	MWV	Ran						
	0	1	2	3	4	5	6	7	8	9	10	V			k
Political stability of a country	1	3	0	2	0	4	10	12	11	8	16	493	67	7.36	2nd
LegalRegulatory	0	1	1	1	6	10	9	17	17	4	1	435	67	6.49	5th
Environment															
Financial and Technical-	0	0	1	1	4	6	12	14	8	9	12	486	67	7.25	3rd
feature of the Project															
Risk Allocation	0	3	0	2	5	9	11	4	14	10	9	460	67	6.87	4th
Government Policy	0	1	1	1	1	11	9	6	10	12	15	498	67	7.43	1st

Table 14: Important Factors considered by in the Selection of PPP Variants

Important Factors Considered	Frequency	Percentage %
Political Stability of a country	29	43.3
The Legal Regulatory Environment	7	10.3
Government Policy	9	13.4
Financial and Technical Feature of a Project	17	25.4
Risk Allocation	5	7.5
Total	67	100.0

Table 15: Problems Associated with Public Private Partnerships/VariantsProcurement

Associated Problems	Frequency								TW	N	MW	Ran			
	0	1	2	3	4	5	6	7	8	9	10	V		V	k
Poor concession methodology	1	1	5	3	6	14	10	9	8	3	7	398	67	5.94	4th
Lack of preliminary study	0	1	4	6	2	14	15	10	6	2	7	401	67	5.99	3rd
Absence of prequalification	0	1	8	9	10	16	5	3	8	4	3	345	67	5.15	9th
Lack of adequate data	0	0	3	4	11	15	15	8	4	5	2	380	67	5.67	6th
Ineffective of Legal	0	1	2	3	11	14	12	7	8	6	3	397	67	5.93	5th
Insufficient of Economic	0	2	3	4	5	15	9	8	8	8	5	411	67	6.13	2nd
Poor Environmental	1	1	2	5	12	16	9	8	5	6	2	372	67	5.55	7th
Lack of Social	0	1	4	5	17	9	10	10	4	1	6	368	67	5.49	8th
Inadequate of Technology	1	0	1	2	10	17	7	10	7	3	9	418	67	6.24	1st

Table 16: Problems Encountered by Professional Firms involved in PPP/Variant Procurement

Problems	Frequency	Percentage %
Poor concession letting method	22	32.8
Lack of preliminaries studies for very technical		
concession	9	13.4
Absence of candidate pre- selection	3	4.5
Lack of visibility for the basic data given to		
tenderers	7	10.4
Ineffective of Legal	5	7.5
Insufficient of Economics	5	7.5
Inadequate of Technology	11	16.5
Poor Environmental	4	6.0

Lack of Social	1	1.5
Total	67	100.0

Table 17: Benefits Associated with Public Private Partnerships in infrastructure development.

Benefits	Frequency										TW	N	MW	Ran	
	0	1	2	3	4	5	6	7	8	9	10	$\mathbf{V}$		V	k
Risk Sharing	0	1	1	0	2	5	10	12	13	0	13	414	67	6.18	6th
Financial Option	0	1	1	1	1	6	9	18	11	10	10	477	67	7.12	2nd
Construction Cost Saving	0	1	2	3	4	18	10	7	15	5	4	434	67	6.48	3rd
Operation Saving	0	0	1	4	9	17	13	12	3	3	1	358	67	5.34	9th
Faster Implementation	0	2	4	1 0	12	5	10	8	7	8	1	367	67	5.48	8th
Great Performance Measurement	0	1	0	4	10	13	10	8	6	11	4	415	67	6.19	5th
Increased Public Sector Revenue	0	0	3	2	0	7	10	11	17	12	5	478	67	7.13	1st
Enhanced Facility Maintenance	0	2	2	4	1	14	11	15	5	6	7	427	67	6.38	4th
Innovation Solution	0	2	4	4	7	13	10	7	9	9	2	397	67	5.93	7th

#### IV. Discussion

The survey and analysis of data carried out, reveals the percentage of analyzed questionnaire to be 67% and those not returned being 33%, according to Efunkoya (1998), the result of a survey would be biased and of little value if the returned rate was lower than 30-40%. The 67% returned rate of the total questionnaire can therefore be considered as unbiased for analysis. In order to carry out a detailed research of this kind of study, different respondents in the construction industry should be considered. The relevant respondents such as, architects, quantity surveyors, builders, engineers and other stakeholders who have different educational and professional qualification related to the subject matter were considered. It was observed from the analysis done, that the highest number of respondents is the quantity surveyors followed by the engineers, architects, builders and the others. Also the firms that were considered are the consulting firms, contracting firms and consortium firms. The number of years of experience of the respondents in the construction industry was of great importance to this study because it affects the information that will be supplied.

Nigeria began to use PPP and its variants in the mid to late 1990s. The trend is expected to continue in this decade, with great impact on the private sector and, most importantly, the consumer, (Peter, 2002). This study finds that the form of PPP and its variants is very low among the types of procurement methods adopted in the construction industry. Considering the date earlier stated by Peter, (2002), one would think that by now PPP/Variants

should have gained enough ground in the construction industry; from the research carried out by Adeosun, (2008) on Public Private Partnership Procurement in Nigeria construction industry his result, corroborates the present work that the awareness of this procurement method among the participants in Nigeria construction industry was very low. Most respondents to the distributed survey questionnaire have heard of PPP and its variants but not all of them have used it to procure infrastructural development projects. This research shows that of all the variants, Build Operate and Transfer (BOT) has the highest awareness with mean weighted value of 6.78 which is equivalent to 68%; followed by Joint Venture (JV) with mean weighted value of 6.11 which is also equivalent to 61%; Private Finance Initiative (PFI) has mean weighted value of 5.85 which is equivalent to 59% and only Service Contract among the other variants of PPP has the lowest awareness with mean weighted value of 4.61 which is equivalent to 46%. This confirms that the awareness of PPP and its Variants although low, is still fairly evenly distributed within the construction industry procurement methods. The fair awareness of this method could be related to the fact that Nigeria is still a developing economy and the construction industry is still used to conventional procurement methods of executing projects. Other reasons; being that the actors in the construction industry and relevant government agencies are still to acquire requisite knowledge and experience on PPP/Variants project procurement process as revealed by ICRC (2010). PPP will be a novel arrangement in Nigeria if well understood and followed. For instance, the Muritala

Mohammed Domestic Airport Terminal 2 project is the first of its kind in the aviation and construction sector of the Nigeria economy.

The benefits of PPP and its variants have been stated by different authors, one of the aims of utilizing this alternative procurement route is to enable the client to obtain value for money. It has also been suggested that selection of an appropriate PPP procurement system for a project would assist government to attain its objectives of cost saving regarding the financing of infrastructure projects. This way, the government would be able to provide adequate infrastructure projects with minimum cost, maximum revenue generated and benefits.

Many authors have discussed the importance of selectingPPP as the most suitable procurement method in infrastructure development. One of the criterion suggested, is price, completion period, and other critical issues such as value for money and it has been widely recognized that by using private sector finance, skills and expertise, service can be procured at a cheaper cost and value for money can be attained. ADB, (2006) recognized an essential benefit of PPP asan incentive delivery solution and not just asset creation; it accelerates programme that time bound on implementation; it gives measurement of quality and payment linked to service delivery; it gives better overall management of public services and transparency in prioritization. This study supports other researches on the benefits of PPP.Result shows that Increased Public Sector Revenue has the highest mean weighted value MWV (7.13) and was ranked number one benefit of PPP; followed by Financial Option; Construction Cost Saving; Enhanced Facility Maintenance; Great Performance Measurement and Finally Risk Sharing.

Lucy, (2001) opined that one of the aims of utilizing these alternative procurement routes is to enable the client to obtain value for money at appropriate time as earlier mentioned. This investigation was able to analyze if PPP and its variants have any significant effects on project delivery in terms of final construction cost and final construction time and the results arrived at proved these assumptions.

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